. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .

<<write your first name and family name here>>

Eligibility for the **BA in Digital Communication and Social Media for Management**  
study programme

(self-evaluation)

Please read the statements in the table and mark (x) those that you can give a **positive** answer to.

|  |  |
| --- | --- |
| *mark* | **Statements** |
|  | I do accept that the studies are my first occupation. |
|  | I can invest at least 4,500 working hours into the studies. |
|  | I do possess the ability to read one hundred pages a day. |
|  | I do accept that class meetings are obligatory events. |
|  | I do accept that most of studying happens outside the class. |
|  | I do approve that most of activities are based on teamwork. |
|  | I practise ‘learning-by-doing’ as my attitude to studies. |
|  | I know how to spread learning across the class. |
|  | I accept that the students share their knowledge. |

I received # \_\_\_\_ of ticks in a total amount of \_\_\_\_.

<<please sign / type your name here>>

*BA in Digital Communication & Social Media for Management*  
*application 2025*

***One page*** *Report*

**Remember: 1) one page; 2) font 12, Calibri; 3) full sentences in learning; 4) sentence is 5+/-2 words long; 5) zero adjectives in any space of the form**

**Provide information about the article you chose:**

**Author(s):**

**Title:**

**Source (in line with the APA referencing style):**

|  |  |  |
| --- | --- | --- |
| Name the problem that the text covers in (5 +/- 2) words | |  |
|  | |  |
| **(be sure to name the problem, do not repeat the title)** | |  |
| Keywords  (only single words here): | Key concepts:  (concepts that the text refers to): |  |
| .  .  .  .  . | .  .  . |  |
| (select and write 3 +/- 2 single words; one word per line; choose the words that can be basis for key concepts indicated on the right side) | (develop from the keywords, and write down 3 concepts (ideas) that can be found and referred to in broader literature) |  |
| Learning from the text (in factual terms): | |  |
| .  .  . | |  |
| (write up to 3 statements, in full sentences, of what you have learnt or understood (something you did not know before) when you worked with the text in a prescribed way | |  |

**Mind that one page equals one page; use font 12**

<<please sign / type your name here>>

Make sure you follow these steps:

**1)** read the article, make sure that you can fill the form on its basis;

**2)** name a problem that the text addresses;

**3)** write three single words that reflect the sense of the text;

**4)** develop key concepts of the article from the words;

**5)** list the learning that you acquired from your work.

Read and follow all the instructions; make sure that: words used in problem name, keywords, and key concepts are different (do not repeat).

The completed statement is to be uploaded in the admission system together with your application. Please return the results together with the template, as the template is.